

BR+E Key Messages

- Economic Development Tool
- Improved communications between the Municipality and local businesses.
- Majority of new jobs (80%+) come from existing businesses.
- Asks local businesses what they want and need
- Volunteerism
- Confidentiality
- Results in action plan and implementation
- OMAFRA funding, resource tools and guidance provided.
- Proven track record of success, almost 100 BR+E projects done to date in rural communities.
- NG BR+E (1999), resulted in downtown revitalization, signage strategy, serviced commercial lands.
- Smart investment of time— for business, volunteers, community
- Identifies red flag issues for immediate response
- Business-to-business networks will improve.