

Press Release - Municipality of North Grenville to boost local economic development through the Business Retention + Expansion (BR+E) Program

The **Municipality of North Grenville**, through partnership with the **North Grenville Chamber of Commerce** and partial funding by the **Ontario Rural Economic Development Program (RED)**, will be delivering the **Business Retention and Expansion (BR+E) Program** to our local business community this coming year.

Building on positive experiences, recommendations and actions taken from the last Business Retention and Expansion Program completed in 1999, we are again looking forward to working with our local business community to address concerns of today and identify opportunities for tomorrow.

The process involves determining needs and opportunities for local business through a systematic approach using surveys and interviews and then developing and implementing an action plan to address those needs and opportunities.

BR+E Program Short-term Goals

- Provide community support for local business through volunteer involvement
 - Identify and address immediate concerns of individual business
- Let local businesses know how much they are valued in the community

BR+E Program Long-term Goals

- Increase the competitiveness of local businesses
 - Develop and implement action plan
- Help local business manage change in the local economic environment

Please join us for a Community Stakeholder Meeting

Thursday, January 28, 2010, 7:00 – 8:00 p.m.

Municipal Centre, 285 County Road #44

Main Floor Community Hall, Suite "A"

Feel free to contact Municipality of North Grenville, BR+E Coordinator Teri Devine at 613-258-9569 x 115 if you have any questions or visit our website at <http://www.northgrenville.ca/BRandE.cfm> for more information.

You can also go directly to <http://www.reddi.gov.on.ca/bre.htm> for more detailed BR+E information.

*Please note that the BR+E Program follows **strict confidentiality** guidelines and requires all participants to sign a contract to ensure that information collected is treated as confidential and is not disclosed to others except in the context of the work for which it was intended. Data is reported in aggregate only, with no individual information disclosed or published.*