

Bridges to Better Business Small Business Conference



DETAILS

DATE:

**Wednesday, October
20, 2010**

TIME:

8:30am - 2:30pm

LOCATION:

CJ's Banquet Hall
803 Chelsea Street Brockville

INVESTMENT:

Early Bird Special

\$40.00 plus HST

After Thursday October 14th

\$50 plus HST

**REFRESHMENTS AND LUNCH
INCLUDED!**

TO REGISTER:

Call:

613-342-8772 Ext: 471

OR

Email:

enterprisecentre@brockville.com

**ADVANCE PAYMENT
REQUIRED**

Payable by Visa, MasterCard or
Cheque made payable to
The City of Brockville.



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How to Find and Sell to your Target Market

Key Note Speaker

Nic Cunningham

Success Consulting



Nic is a high impact speaker, trainer and consultant. He works with entrepreneurs and organizations interested in taking performance to the highest level. Nic will be presenting key tips and strategies to finding and selling to your target market.

Building A Brand



Janet Campbell of Mrs. McGarrigle's will be discussing Building a Brand and how she built her own Brand. Janet began her business in 1988 in the basement of a Hotel in Ottawa after hours. Now Mrs. McGarrigle's mustards can be found in 300 retail outlets across the country.

Small Business Banking



Darren Gallacher of TD Canada Trust will be discussing information important to all small businesses. The topics Darren will highlight are; what small business banking is, the lenders role, types of financing available and other significant small business banking matters.

LGSBEC Entrepreneur of the Year will be Announced!



Guiding entrepreneurs towards business excellence!