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ECONOMIC DEVELOPMENT

Business Retention + Expansion

- ❖ *BR+E has proven track record*
- ❖ *Past Experience positive*
- ❖ *Connect with business*

Leadership Team

Terry Butler (Chair)

Wendy Chapman

Forbes Symon

Mike O'Keefe

Dermid O'Farrell

Jeff Poapst

Jim McManaman

Four Stage Approach

Stage 1 - Project Planning, Volunteer Recruitment , Business Surveys

Nov 2009– June 2010

Stage 2 – Immediate follow up on red flag issues

April – June 2010

Stage 3 - Data Analysis, Task Force Retreat

July – August 2010

Stage 4 – Public Meeting and Implementation

Sept- Oct 2010 Ongoing

Business Inventory & Interviews

- Inventory of all businesses in North Grenville
- Random selection by Leadership Team
- Business visits
- Confidential

Volunteer Task Force

- Provide suggestions for business survey local questions
- Recommend 3-4 people as volunteer visitors
- Act as volunteer for business visits
- Participate in a Task Force Retreat
- Attend and participate in public meetings

Time Commitment

Avg 20-30 hours from Feb – Oct 2010



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Volunteer Visitors

- Attend Orientation and Training
- Conduct business interviews as assigned
- Work in teams of two
- Report red flag issues
- Attend Public Meetings

Time Commitment

Avg of 9-12 hours from Feb – Oct

Benefits and Rewards

- *Involved in a highly successful project*
- *Make a difference in your community*
- *Build networks*
- *Learn more about your local economy*
- *Tangible results*

Keys to Success

- Number and variety of volunteers to participate
- Build confidence of business
- Confidentiality
- Maintain communication

Website – www.northgrenville.ca/BRandE.cfm



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